

May 5, 2020

DEAR STAKEHOLDERS,

CEO Confidential Corner

The first quarter of 2020 has brought much positive change to Sertainty, businesswise and organizationally. This is reflective not only of our strengthening image in the marketplace but of the increasing maturity and capabilities of our technology offerings. In a sense, we are going to the next level.

Businesswise, we are having success at procuring larger scale, more complex opportunities. These opportunities are now viable because we have made improvements to our technology in terms of scalability, ease of implementation and ease of use. In addition, we have increased our capacity to provide professional services for purposes of integration and implementation, which is a critical need for many companies. A few of these developments are noted below in the Company Highlights. Also, be on the lookout for an update on Mirada Media in the next newsletter.

As a result of these recent successes, from an organizational standpoint we are preparing for the greater demands that will be placed on both our technical and business resources. As with most companies our size, many of our personnel have had to wear multiple hats. Fortunately, that stronger image, previously mentioned, has enabled us to attract extraordinarily talented and accomplished individuals who can fill the gaps, so that those of us currently on board can focus more completely on our primary roles in the Company. In essence, we are readying for a race to compete successfully on the higher-level playing field where we now find ourselves.

Ironically, the Covid-19 pandemic has not been a significantly negative event for the Company, overall. Certainly, it has impeded and made more challenging our prospecting efforts, but it has ignited our creative energies to find innovative ways to compensate. In addition, it has allowed us to focus on the issues of readying for the race, which are really the most urgent of all the challenges we face. If you are interested in more details about the impact of the Coronavirus pandemic on the Company, please see the email I sent to all our stakeholders on April 1st. If you don't have it, you may request a copy from the Company at investor.relations@sertainty.com.

With regard to the personnel changes that have taken place, I am very excited to share the details. First and foremost, I am so very pleased to inform you that Eric Rickard, who has been serving as CEO and President of Sertainty Federal Systems, has accepted an offer to serve as President of Sertainty Corporation, as a whole. Eric has done an outstanding job of forwarding the Company's interests in the Federal space. During this time, we've also become more aware of his talent for managing people and business processes towards the fulfillment of a vision. His assuming of this position is a natural evolution of his growing role in the Company and should be recognized as a milestone for Sertainty. As President of Sertainty, Eric has established three primary goals to ensure success for the Company and are referenced in the body of the newsletter.

Eric will continue heading-up Sertainty Federal Systems as his specialty area of focus. Eric will report to me as CEO, but my efforts will be focused on raising strategic capital, which is now becoming a full-time effort.

In addition to Eric, we've brought in three key people, Dr. Jack Marin, as a member of the Board of Directors; Dr. Brad Nadji, as an Advisory Board member and VP of Core Technologies; and Tim Chalk, as VP of Solutions Engineering. All three bring senior executive experience to the Company in their respective areas of expertise and have extensive business contacts to draw on. Each bring unique value to the Company, as detailed below.

To expand our capacity to meet customer needs for integration and further our solutions development capabilities, we have hired VES, LLC. VES is headquartered out of Aberdeen Proving Ground, Maryland with offices in Baltimore, MD, and Freehold, NJ. Their core competencies are the development of custom government infrastructure solutions, integrating Mission Critical Command systems, and prototyping emerging technologies for use in military tactical architecture.

This is an exciting time, and we all are expecting these changes to produce tremendously positive results, bringing further success to the Company.



Company Highlights

1 New Board Member, Dr. Jack Marin

Former Raytheon BBN Vice President, Dr. Marin, has accepted a position on the Sertainty Board of Directors. Dr. Marin is an experienced senior executive with proven success in business development, management, cyber security, and building organizations. He has 30 years of concentrated experience in information technology that includes the design, integration, modernization, and oversight of complex systems, and over 35 years' experience in general management. He is adept at guiding teams of geographically separated professionals toward common goals and his appointment serves yet another milestone for the Company. Learn more [here](#).

2 Introducing Dr. Brad Nadji

The Company gained another visionary technology leader, Dr. Behzad "Brad" Nadji, who will serve as VP of Core Technologies. Dr. Nadji's career spans over thirty years in Networks Design and Architecture, Operations & Business Support Systems (OSS/BSS) development and Mobile development, and Technology Strategy and Research fields. He will provide R&D leadership, advising and consulting services alongside Greg Smith. As VP of Core Technologies, Dr. Nadji will make significant contributions to the product architecture, product simplification, technology roadmap, patent portfolio and ultimately help drive the Company valuation. Please [click here](#) to view the press release on Dr. Nadji.

3 Welcome Tim Chalk

Sertainty added a critical team member in January, Tim Chalk. Tim is a hands-on technology executive with nearly 20 years of software experience and 15 years' experience in the FinTech industry who will be serving as Vice President of Solutions Engineering. In this role, Tim is responsible for 1) creating a culture of cooperative creativity where individual achievements are celebrated by the team, 2) putting the customer's mission first and never disappointing them, 3) advocating for investments that will excite the world and our investors, and 4) a commitment to achieving the priorities of the Sales Team. You can view the full announcement [here](#).

4 WorldWide Tech Connections (WWTC)

As we reported last quarter, WWTC continues to work with us to complete the integration of our technology for the first use case they have selected involving their translation and transcription product offering. We expect to have more good news to share in our next quarterly update. While their business has been impacted by COVID-19, they are finding new opportunities as the world begins to operate more virtually.

5 Sertainty Federal Systems

The Federal Government is largely shut down due to the COVID crisis, however, we have been in contact with a few Congressional leaders and R&D program managers. Congress will likely re-convene to establish appropriations budgets by June 30. Prior to their deliberations we will be communicating how we can save the Government \$100's of Millions and provide absolute security of their data. This is particularly important now as we are facing a \$Trillion budget deficit.

Customer in the Spotlight

Smart Eye Technology — For Your Eyes Only

Sertainty is pleased to announce the signing of a development contract with Atlanta-based start-up, Smart Eye® Technology.

Smart Eye is a continuous biometric authentication security platform that eliminates unwanted viewers looking at your screen. Utilizing voice, facial, fingerprint, and iris recognition, their mobile application provides users the ability to upload, review, send, receive, store, and e-sign documents within a single platform, ensuring only authenticated and intended users are able to view confidential information.

Smart Eye is in the process of integrating with the UXP Technology and anticipates rolling out the application to its first customer in a phased schedule beginning this summer.

Sertainty in the News

Sertainty has recently been featured in several cyber security magazines, namely [Cyber Defense Magazine](#), [Enterprise Magazine](#), and [CISO Magazine](#). We expect more to come in the near future. We've added a page on our site to showcase these articles, which can be viewed [here](#).

President's Goals for 2020

Since 2008, Eric Rickard served as Vice President of Strategic Cyber Innovations at Booz Allen Hamilton, focusing primarily on resiliency of cyber-physical systems and Internet-scale cyber simulation. Prior to Booz Allen he served in two roles as Director of R&D and Director of International Cyber Customer Innovations at Raytheon. He was instrumental in leading cybersecurity business growth for both companies. With the goals he has laid out below, we can expect the same for Sertainty:

1. Apply all necessary resources to meet the FY20-21 revenue targets;
2. Clearly and consistently communicate the Company's priorities to ensure those resources are efficiently deployed;
3. Establish the sales momentum necessary to efficiently produce strategic growth and secure outside capital investment.

Share this email:



[Manage](#) your preferences | [Opt out](#) using TrueRemove®

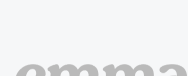
Got this as a [forward](#)? [Sign up](#) to receive our future emails.

View this email [online](#).

1420 Donelson Pike, Ste A-20
Nashville, TN | 37217 United States

This email was sent to .

To continue receiving our emails, add us to your address book.



[Subscribe](#) to our email list.