

INAUGURAL STAKEHOLDER NEWSLETTER

June 26, 2017

CEO CONFIDENTIAL CORNER

To all SertintyONE Stakeholders,

First and foremost, thank you for your continued support of SertintyONE. I understand this letter has been a long time coming, and sincerely apologize for the lack of consistent communication thus far. Our goal is to bring you, our stakeholders, the information you need to share in the beliefs we have regarding the value of our technology and the value of your investment. And, with that, instill in you the same pride and passion we have. Therefore, it is our hope that you will share the same passion amongst your peers. To that end, we have recently hired Rivers Nesler to fill the role of Communications and PR Manager for SertintyONE.



One of Rivers' initial objectives is to design, implement and manage a quarterly Stakeholder e-newsletter, with the first scheduled for **July 21, 2017**. In these e-newsletters, we will provide progress updates along with information designed to educate you regarding the problems and solutions the Company's technology addresses and the strategy to continue to gain traction in the commercial marketplace.

I would also like to introduce you to Joe Woods, filling the new role of Shareholder Communications Consultant. In this role, Joe will be available to you on an individual basis to answer questions regarding the Company and your investment. You may reach him at joe.woods@sertintyONE.com and 615-846-5516.

My expectation is that Rivers and Joe will transform the way we, at SertintyONE, interact with you, bringing you a close-up view of where the Company is today, where it's heading, and the resultant impact on valuation.

Sincerely,



Greg Taylor

President and CEO

P.S. Feel free to reply back to this email if you have any questions regarding this email campaign or if you need to provide the Company with new contact information.

Questions?

investor.relations@sertintyONE.com



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